



DocSend

The Client

DocSend is a free service that makes documents a more effective communication tool by telling you what happens after you hit send.



The Situation

DocSend needed to showcase their data and attract the attention of their target market.

“We knew we had great data, what we needed was somebody to help us translate that into a compelling visual story.” - Bryan Gaertner, Head of Growth at DocSend



The Solution

CopyPress created an expertly written white paper featuring high-quality customized illustrations and data visualizations

DocSend had great data and CopyPress has the expertise and experience to bring their data to life.



The Results

The white paper was:

- Featured in TechCrunch
- Drove 100,000+ views
- Continues to generate meaningful traffic

Generated more
than 100,000
views & counting

CopyPress makes Content Marketing simple

CopyPress is a full service content marketing company that provides copy, digital media, and influencer services. Our process, quality, and customer service set us apart. Contact us today to find out what CopyPress can do for you!